

ANIMARKT Stop Motion Forum Pitching – SUBMISSION GUIDELINES AND REGULATIONS

organised by MOMAKIN Sp. z o.o. based in Łódź (90-365) at Tymienieckiego Street 3/210.

BY SUBMITTING YOUR PROJECT, YOU AGREE TO COMPLY WITH THE GUIDELINES AND REGULATIONS OF ANIMARKT Stop Motion Forum 2024

I. Key dates:

30 June 2024: Submission deadline via form at www.animarkt.pl.

15 July 2024: Projects and participants individually notified about the selection.

25 July 2024: Final date of payment of submission fee.

10 September 2024: Delivery deadline for a pre-recorded elevator pitch.

August - September 2024: Pitching Trainings - online

13-17 October 2024: Pitching Trainings on-site and pitching during ANIMARKT Stop Motion Forum in Łódź.

II. Eligible projects (the project must meet all of the following requirements):

Project of short film in development (up to 25 minutes) with at least first draft of the script or projects of full-length films or TV series or TV specials at every stage of realisation.

Technique: stop motion animation (at least 80% of the film).

Looking for a co-producer, funding, broadcaster, sales agent, platform, etc.

Submissions are open for projects from all around the world, but projects from V4 countries will have an additional point.

III. Who can submit a project?

Projects can be submitted by a natural or legal person, as well as organisational units that do not have legal existence, yet who are given legal capacity by the law (e.g. registered partnership, limited partnership). Only producers or other project's rights-holders can submit projects. Producers must hold the rights to the project including:

- the right to present the project and any of its parts (including video in any form) to the public;
- the right to publish information on the project and any of its parts in any form.

IV. Submissions.

There is no fee for submitting the project. But when selected there will be a fee for participation (**CHECK BELOW: VI Accreditation for pitching participant.**)

To submit the project, the producer or right-holder needs to fill in the submission form available on www.animarkt.pl

1. You can submit your project in one of the following sections:

Short film:

- projects with at least first draft of script;
- at development stage;
- at least 80% to be made in stop motion animation.

Feature films & TV series:

- at every stage of realisation;
- at least 80% to be made in stop motion animation.

2. Important documents for submission

Please make sure to prepare the following documents needed for the application beforehand:

A. Basic information:

- title of the film;
- information concerning the director and the producer;
- country of origin.

B. Project presentation in PDF file (max. 20 pages) with following information:

- summary page: title, name of the director, producer and co-producers, country, format, target, stage of the project;
- list of already solicited partners and gathered financing sources and budget;
- concept of the project;
- synopsis;
- 2-5 stills or concept arts;
- treatment;
- description of characters;
- needs.

Please name the PDF file with the project title: SP_TITLE (if you submit a short film project) or FP_TITLE (if you submit feature film, series or TV special project).

C. Short description of film (up to 300 characters).

D. Estimated production budget.

E. List of already solicited partners and gathered financing sources.

F. What kind of support do you expect the most?

G. Plan of sustainable policy (up to 1500 characters).

G. Script (at least the first draft) – only for Short Films Pitching.

H. Photos of Director and Producer – for future promotional needs of the event; to be used only if the project in question is selected.

Please name the photos with the name of the person and the project title: TITLE OF THE PROJECT_NAME_SURNAME_DIRECTOR/PRODUCER.

Minimum photo size: 1080x1080px and 500kb

I. 2-3 stills or concept arts in separate jpg files – for future promotional needs of the event; to be used only if the project in question is selected: TITLE OF THE PROJECT_STILL.

3. How to submit?

Step 1. Click on the “Submit your project” button and choose one of the application form: Shorts or Feature films & TV series.

Step 2. Fill in the form.

Step 3. Upload the files.

Step 4. Wait for confirmation e-mail.

In case of questions or any issues with registration please contact:

Marianna Piskorz: animarkt@momakin.pl

NOTE: Before sending out the application, please make sure that there are no spelling mistakes or incorrect information. The information such as bios, synopsis, logline and technical information about the project will be used on the event website and in the catalogue.

By submitting the project, the producer of the project:

- grants to the Organisers the right to use the information about the project and creators, pictures, and any other information submitted with the application (except the information used only for the process of selection) on the ANIMARKT Stop Motion Forum website and social media, in the catalogue (print or digital), or for any other promotional materials. The goal of using these materials is always promotion of the event and selected projects.
- confirms that they have read the regulations and agreed with them.

V. Selection process.

Out of all the submissions, we will select 10 projects of shorts and 10 projects of feature films or TV series. The projects will be selected by the Selection Committee.

The Selection Committee will take into consideration, among other aspects:

- idea of project and stage of its preparing – 60% of general rate;
- preparing of the presentation – 30%
- sustainable policy - 10%
- country of origin – 1 added point.

The projects which do not meet the requirements will not be considered.

The decision taken by the Selection Committee is final and not a subject for any reconsideration.

If any of the projects selected as the first ones withdraw from the Forum, a title from the reserve list indicated by the Selection Committee may qualify for the event.

Selected projects must be presented at the ANIMARKT Stop Motion Forum 2023.

VI. Accreditation for pitching participants.

Successful applicants whose projects are selected have to pay the participation fee by **25th of July 2024**.

Upon selection of the project, fees apply as follows:

Section Short film: EUR 60 per project.

Section Feature films & TV series fee: EUR 85 per project.

Accreditation includes:

- cost of online and onsite Pitching Training;
- accommodation (2 nights for one person);
- onsite technical support and pitch rehearsal;
- onsite presentation of your project in front of the audience;
- access to match&meet platform;
- access to the whole event during the ANIMARKT Stop Motion Forum 2024.

Any additional costs not listed above are not covered by the Organiser.

VII. Preparation for the pitching and the pitching itself

Step 1: Pitching Training

Before the event, the Organiser will prepare an online Pitching Trainings for both sections: Short film and Feature films & TV series. During the Forum from 13th to 17th October 2024 on-site pitching consultations will be held. The participation in the Pitching Training is obligatory.

Step 2: Pre-recorded elevator pitch - delivery deadline 10th September 2024

Each Pitching Participant will be asked to pre-record an elevator pitch (1 minute) and a 5-minute pitch which will be available on the ANIMARKT Stop Motion Forum Library for our Decision Makers and accredited guests before, during, and for a month after the event.

Step 3: Live Pitching

Creators of the selected projects declare that they will attend the Forum in October to present the project and meet with our Decision Makers and Attendees of the Forum.

For live pitching at ANIMARKT Stop Motion Forum, each Pitching participant will have:

- Shorts – 7 minutes for the pitch + 5 minutes for the Q&A with the audience.
- Features films & TV series – 10 minutes for the pitch + 5 minutes for the Q&A with the audience.

Chosen projects will be rewarded with, among other things: individual prizes; audience awards; accreditations for animation industry events; in-kind contribution as a co-production etc.

VIII. Withdrawal of projects

Once the producer confirms the project participation, the withdrawal is not possible, unless there are some serious circumstances.

IX. Complaints handling procedure.

Complaints shall be considered under these Regulations.

Complaints shall be null and void unless submitted in a written form to the address of the Organiser: MOMAKIN Sp. z o.o., ul. Tymienieckiego 3/210, 90-365 Łódź. Complaints must be submitted within 7 calendar days (as evidenced by the date of postmark) from the date of the end of the Pitching.

Complaints shall be considered by the Committee within 14 working days (as evidenced by the date of postmark) from the date the complaint has been received.

Delayed complaints (submitted after the deadline indicated in clause 2 above) or the ones not including the sender's return address shall not be considered.

X. Final provisions.

Submitting a project for the Pitching at ANIMARKT Stop Motion Forum 2024 is tantamount to accepting these Regulations.

Organiser is not responsible for violation of any third-party rights due to the use of submitted projects, unless such violation is attributable to the Organiser.

The Organiser decides on all issues not covered by these Regulations.

The Regulations enter into force on 10th May, 2024.

To all matters not settled herein the provisions of the Polish law shall apply.

All disputes shall be settled by Polish common courts of relevant jurisdiction.

The Organiser has the right to change these Regulations.

PERSONAL INFORMATION PROTECTION

1. Personal data of the Participants shall be processed according to the act of 10 May 2018 on the protection of personal data (Journal of Laws 2018, item 1000) and the General Data Protection Regulation (EU) 2016/679.
2. According to art. 13 of the Regulation of the European Parliament Council (EU) 2016/679 of 27 April 2016 on the protection of individuals with regard to the processing of personal data and on the free movement of such data and the repeal of Directive 95/46 / EC (General Data Protection Regulation) (GDPR) The organiser informs that:
 - a. the administrator of the personal data of the Participants is MOMAKIN Sp. z o.o. based in Łódź (90-365) at Tymienieckiego Street 3/210,
 - b. in matters related to the processing of personal data of Participants, in particular as regards to obtaining information about personal data being processed and making changes to the data being processed, they may contact the responsible person designated by the Administrator at the following e-mail address: momakin@momakin.pl ,
 - c. personal data of Participants will be processed in order to organise Pitching and to conduct any complaints proceedings,
 - d. the basis for the processing of participants' personal data resulting from participation in the Pitching is the Participant's consent - art. 6 § 1 point a) GDPR. To the extent that the data processing results from the mandatory provisions of law (including tax regulations), the basis for data processing is art. 6 § 1 point c) GDPR,
 - e. the recipient of personal data will be Momakin,
 - f. personal data of Participants who have not been chosen to participate the Pitching will be removed or made anonymous within one month from the end of the programme. The administrator informs that the expiration of the above deadline does not deprive you of the right to file a complaint or submit a claim in a different manner. In this case, however, the person submitting the complaint will be required to demonstrate independently all the circumstances on which he bases his claims,
3. Personal data of the Participants, who have been chosen to the Pitching and other participants, will be deleted or anonymised in accordance with the preceding point - excluding data that will be necessary to meet the legal obligations of the Administrator (tax regulations, warranty claims, warranty claims, as well as the award or performance of the prize in accordance with the Regulations).
4. Personal data of Participants may be processed longer than it appears in the preceding points, if it is necessary to consider a complaint or other form of claims made by the Participant, as well as for any possible legal or administrative proceedings,
5. Each Participant has the right to access their personal data, the right to request correction, deletion or limitation of processing of such data, the right to transfer data, without giving a reason;

6. At any time, the Participant has the right to withdraw the granted consent, which, however, will not affect the lawfulness of the processing, which was made on the basis of consent before its withdrawal;

7. Providing personal data is voluntary, but necessary for the purposes indicated in point. 2.c. above, and withdrawal of consent will prevent the Participant from participating in the Pitching.

8. Personal data of the Participants shall be processed according to the act of 29 August 1997 on the protection of personal data (Journal of Laws 2014, item 1182) and the act of 18 July 2002 on providing services by electronic means (Journal of Laws 2013, item 1422).

9. The controller of the Participants' personal data is MOMAKIN Sp. z o.o. The purpose of gathering the personal data is to organise ANIMARKT and conduct any possible complaint handling procedure.

10. The fact that an application has been submitted means that the Participant has read and understood the Regulations and accepted its content and that he or she consents to have their personal data such as name, surname and pseudonym processed by the Organiser.

11. Each Participant has the right to access and correct his or her personal data. Providing personal information is voluntary, yet a failure to do so may result in rejection of the application.

12. The Organiser reserves the right to make the information contained therein public in the mass media, such as: Internet, TV, together with the information of the Participants, i.e. name, surname or pseudonym. The participants are not entitled to a separate remuneration in this respect.